



- WORK hard to PLAY hard -

December 4, 2020

Dear Friend,

First and foremost, we hope you are safe and well. Secondly, we thank you for your support and generous sponsorship in 2020.

As you are probably aware, this past race season looked a bit different. Many races were canceled or went virtual, and many of our group events had to be canceled. Thankfully, we were able to begin organized group activities back up in July, providing our members with several open water swims and group bike rides. In addition, we were able to safely organize two virtual triathlons with the club.

We understand that many businesses have been heavily affected this past year, but the good news is that with your help we were able to continue in our mission of promoting a healthy and active lifestyle within our community. We wouldn't have been able to provide our members with these benefits without your help and support – and for this we are extremely grateful.

With that being said, The Wild Harbor Tri Club, LLC (WHTC) invites you to consider being a sponsor again for our 2021 season. The WHTC is going into our 6th season and continues to be a means to support the triathlon community. While we're not exactly sure what this race season will look like, we are committed in finding ways to keep our members engaged and active. Enclosed is a list of sponsorship levels and benefits offered to you.

We hope you will consider supporting our club this season and if you choose to do so, please visit:

<https://www.wildharbortriclub.com/sponsor-application> to submit your form and make a payment. Checks can also be made payable to the Wild Harbor Tri Club and mailed to 215 W. 3rd Ave., North Wildwood, NJ 08260.

Please note that **in order to meet uniform deadlines, we will need to have sponsorships and logos by March 1, 2021**. Your logo can be accepted in the following formats: JPG, GIF, PDF, EPS, PNG, AI and emailed to Maggie Wisniewski at wildharbortriclub@gmail.com.

Sincerely,

Maggie Wisniewski, Valerie DeJoseph, Lisa Connolly & Jillian Mixner
Co-Founders, Wild Harbor Tri Club
wildharbortriclub@gmail.com
www.wildharbortriclub.com

WILD HARBOR TRIATHLON CLUB, LLC

2021 SPONSORSHIP LEVELS AND BENEFITS

LEVELS	IRONMAN \$2000	HALF IRONMAN \$500	OLYMPIC \$250	SPRINT \$100
Logo on Tri Racing Kits	X			
Recognition During Kick Off Event	X	X	X	X
Invitation to attend Kick Off Event	X	X	X	X
Company logo or name printed on club banner	Logo	Logo	Logo	Name
Company logo or name printed on official club shirt	Logo	Logo	Logo	Name
Company name and hyperlink listed on our website	X	X	X	X
Complimentary Membership	3	2	1	
Post on our club Facebook Page <i>(currently up to 569 members on this page)</i>	4 posts per month	2 posts per month		
Listing in our Club Newsletter	2 per quarter	1 per quarter		

**WHTC SPONSORSHIP FORMS WILL BE ACCEPTED THROUGH
MARCH 1, 2021.**

